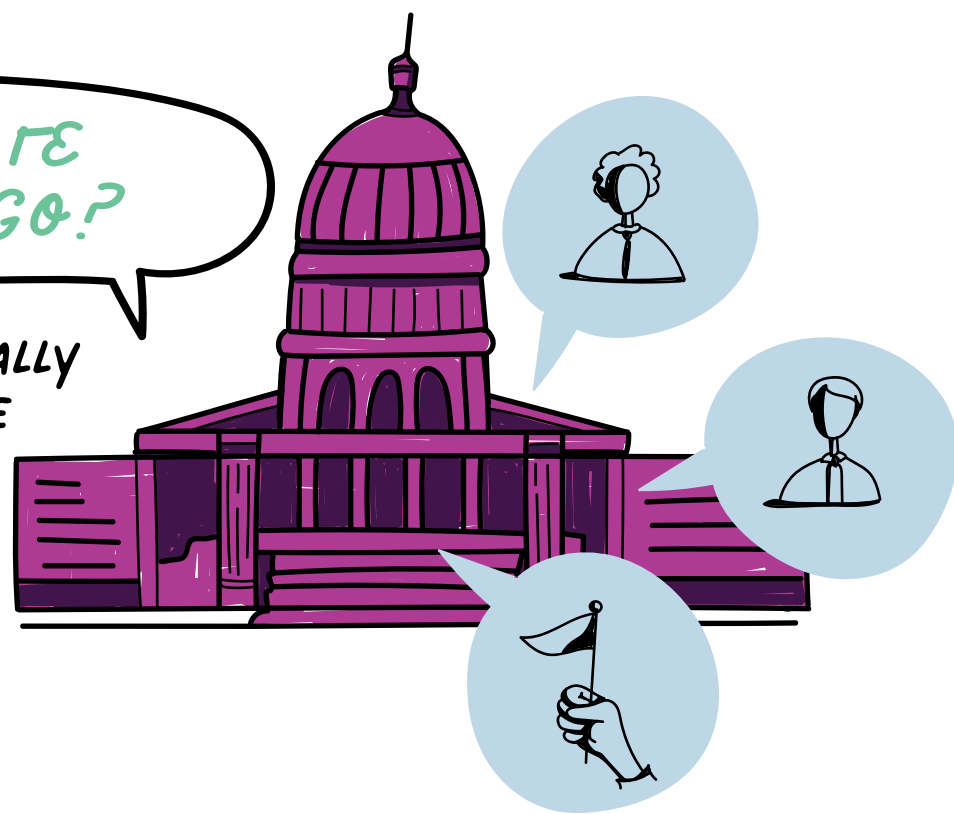


WHERE DO CORPORATE ALLY INVESTMENTS GO?

EVERY INVESTMENT IN THE CORPORATE ALLY PROGRAM IS PUT TO WORK AT ALL THREE LEVELS OF GOVERNMENT TO SUPPORT AND ADVOCATE FOR REAL ESTATE ISSUES.



MOST ANY CORPORATE ENTITY MAY INVEST

MLSS

BROKERAGES

REALTOR® ASSOCIATIONS

WHO INVESTS?



1
THE ISSUES FUND
SPLITS DOLLARS
50 / 50 BETWEEN NATIONAL
AND STATE INITIATIVES

OR

2
THE POLITICAL ADVOCACY FUND
DIVIDES FUNDING:
30% NATIONAL INITIATIVES
70% STATE INITIATIVES

THERE ARE 2 WAYS TO INVEST

What is the Corporate Ally Program or CAP?

CAP IS NONPARTISAN

ADDRESSES THE MOST PRESSING ISSUES FACING THE REAL ESTATE COMMUNITY.

HOW IS THIS IMPACTFUL?

ITS SOLE PURPOSE IS TO PROTECT, PROMOTE, AND STRENGTHEN THE REAL ESTATE INDUSTRY.



CAP ALLOWS REAL ESTATE INDUSTRY PARTNERS, LIKE YOU, TO EFFECTIVELY JOIN TOGETHER AND RAISE CRITICAL REVENUE FOR ADVOCACY EFFORTS.



JOIN OTHER REAL ESTATE STAKEHOLDERS TO PROTECT MUTUAL INTERESTS

INCREASE NAR'S ABILITY TO IMPACT POLICY

HELP SHAPE AND DEFINE OUR INDUSTRY

ALLOW NAR TO SPEAK FOR THE REAL ESTATE INDUSTRY IN AN ENGAGING, POWERFUL, AND AUTHENTIC WAY

WHY INVEST IN CAP?

CAP

HI THERE!
I'M RICKI WITH NAR!

NATIONAL ASSOCIATION OF REALTORS®

CORPORATE ALLIES

A powerful PARTNERSHIP!

FOCUS:
HOW TO BE MOST IMPACTFUL



VISIT:

REALTORPARTY.REALTOR / CORPORATEALLY

BECOME A CORPORATE ALLY PROGRAM INVESTOR!

TOGETHER, OUR VOICES ARE

LOUDER

STRONGER

AND MORE POWERFUL

DRAWN BY URBAN WILD STUDIO